



:SUBLIMA

Details You Can Feel
With Your Eyes.

CAPTURING REALITY ON PAPER

This is :Sublima intelligent screening technology – the newest innovation from the engineers of Agfa. Every page of this brochure displays the extraordinary print quality and remarkable detail you can achieve with :Sublima in your current Agfa workflow – with no extra effort on press. :Sublima's XM (Cross-Modulation) advanced screening technology combines the proven quality of Agfa Balanced Screening (AM) with Agfa's patented FM screening implementation. The result is a remarkably simple, easy and cost-effective way to achieve higher screen rulings up to 340 lpi. :Sublima screening provides a strong competitive edge in the marketplace by delivering vibrant colours and extraordinary detail that capture reality on paper.

:SUBLIMA SMOOTH

All the softness of a face framed with delicate fabric in this portrait is screened with :Sublima and printed without any additional effort on press. :Sublima also smoothly renders the gentle gradations in the background tones of the fragrance decanter.





MANE
ATTRACTION

:Sublima makes every silky strand of this handsome mane leap from the page. The bright white detail held with :Sublima screening heightens the impact of the photographs with an intensity that conventional screening can't match.





:SUBLIMA TECHNOLOGY
BRINGS OUT EVERY DETAIL

:Sublima's XM technology delivers fine details on press even in the lightest highlights and in the deepest shadows. With :Sublima, presses can automatically provide superb print quality and detail – pleasing even the most demanding brand marketers and print buyers.



EXTREME DETAIL

Even with subjects so soft and tonally white like a downy comforter, or with the unique subtlety of skin, :Sublima delivers incredible printable detail that you can almost touch. Using higher line frequencies, :Sublima practically eliminates the chance of a screen conflict with subject matter that can cause moiré.



REVEALING SHADOWS

:Sublima screening reveals all the details in this still life image even in the shadows behind the apple. Without any extra effort, the same :Sublima screening accurately renders the contours and catches every detail of the smooth ceramic surfaces as well as the texture of the wood grain in this image.

INTELLIGENT SCREENING
UNIMAGINABLE DETAIL
ASTONISHING SIMPLICITY

:Sublima's intelligent, high-quality screening takes place automatically in your Agfa RIP. In addition to producing dazzling detail with no extra investment or effort on press, :Sublima also enables you to create spot colours with a CMYK build that simulates special PMS brand colours. With :Sublima, knock-outs from process builds are smooth. Even fine typographic elements can now be cost-effective process builds rather than spot colours, freeing fifth and sixth press units for creative options like spot varnishes or metallics. By every measure, :Sublima gives printers the ability to easily provide significantly higher quality results with lower costs.

SMALL DETAIL

From delicate gossamer to rugged leather and wood grains, :Sublima screening reproduces textures with a wealth of fine detail in large and small image formats with no additional effort or capital investment. Regardless of image size, :Sublima's consistently higher quality delivers details you can almost feel with your eyes.



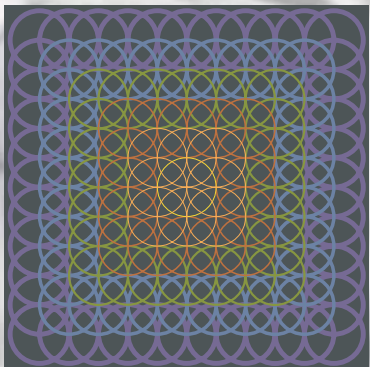


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:Sublima intelligent screening technology will enhance any sheetfed or web printing project. :Sublima delivers exceptional highlight and shadow details even in small or black-and-white images – on text, cover, coated or uncoated stocks. :Sublima's ability to hold fine, smooth lines and knock-outs using only CMYK builds is unsurpassed.

This insert was produced with :Sublima XM screening at 340 lpi, entirely in four-colour process with an in-line overall aqueous coating. Printed in Belgium, using Agfa's :ApogeeX workflow. Imaged on an :Xcalibur45 platesetter at 2400 dpi, using :Thermostar plates.



Choose **:Sublima** Today

Cross Modulation screening (XM) is an innovative solution from Agfa that brings the best elements of two screening technologies together to achieve high-quality reproduction. The result? :Sublima. It brings strong benefits to your organization – higher quality, simple use, and a greater competitiveness. With the higher screen rulings of :Sublima, you can bring new levels of quality to your customers – all without changing your current prepress workflow or your pressroom. To achieve the highest quality results on press, start with the right screening solution – :Sublima.

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