"PCA and :Apogee work great together"

"Before we moved to :Apogee we worked for 6 years with Prinergy. We choose for :Apogee because Agfa Graphics was very flexible and willing to work with our specific needs. We see them as a reliable partner for the future, a partner to rely on, with a full prepress solution" says Vicente L. Asencio

:Apogee Printing Corporation of the Americas or PCA

PCA has been a leader in the printing industry for over 30 years, under the same ownership since its inception. The company has always operated with the understanding that the relationship between the clients and its employees is its greatest asset. We had an interview with Prepress Manager Mr. Vicente L. Asencio.

Mr. Vicente L. Asencio, could you briefly explain us your company please?

Printing Corporation of the Americas or PCA has been founded in 1981 by a father and son team, Murray and Buddy Tuchman. We print general commercial and publication printing and our customers are manufacturers, publishers, graphic designers and entrepreneurs. Our strong points are the quick turn around, fulfilled delivery commitments and accessibility. In fact, 90% of all of our clients are repeat customers. And so, over the years, the family has grown to its present size of 70 employees occupying a 40,000 square foot modern facility.

The state-of-the-art pre-press, printing and bindery operates 24 hours a day, five days a week. We will even work weekends, if necessary, to meet our committed deliveries.

Customer Testimonial

How do you stay ahead of the competition?

Sound proven technology and the flexibility of our employees. Also thanks to Agfa Graphics with its proven technology for software and hardware which works perfectly together.

Why did you choose the :Apogee workflow solution?

We were looking for a vender with the same goals as us, to succeed.

This means sound proven technology and flexibility, :Apogee is a tool to make sure we can deliver on time, a system which we can rely on!

Because we use :Apogee WebApproval, our workflow is automated. Customers approve their jobs, which are automatically processed within :Apogee Prepress!

What do you like most about :Apogee?

The ease in which jobs flowed once I fully understood the system. As I learn more, it will only get better for everyone. It takes care of all my prepress needs. I do not have to go to another computer for anything else in preparing files for output.

Integration, automation and a full system approach are the key words here!

How does :Apogee help you to achieve your goals?

The Preflight functionality lets me know quickly if customers files will work properly.

:Apogee Prefligh will include notifications in a client remarks window of :Apogee WebApproval.

The list of :Apogee preflight features is growing with new release of :Apogee Suite. With :Apogee v7.1, special attention is given to the appearance of errors and warnings. Apart from a list of remarks in a report, a plug-in for Adobe Acrobat is now available that lists the messages found. When selecting a message, the affected item is highlighted in Acrobat.

Where does :Apogee fits in your future vision?

The automation and web approval features will help us maintain our competiveness

Since we have automated solutions and the Web Approval software already today, the future has already started for us. It can only become better and better …

What is your experience with :Apogee Impose?

Actually 70 to 80% of our jobs is processed with :Apogee Impose. I like it because I do not need a different computer to do the imposition. There is a clear improvement in the ease in which the jobs are flowing through and the ability to reproduce it on press. We really like its Integration, automation and all-in-one workflow system approach.

Want to share your Apogee experience with others? Contact us: Apogee@agfa.com

More customer testimonials can be found on the AgfaGraphics website:
http://www.agfagraphics.com/gs/global/en/internet/maings/products_solutions/customers_experience/index.jsp